



FOR IMMEDIATE RELEASE
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Farm Bureau Insurance® Honors MAPS Award Recipients

Columbia, S.C. – Farm Bureau Insurance honored Rae McDaniel, an agent in Lee County, with their prestigious MAPS award. The award was announced at the company’s annual sales conference held March 2-3 at the Embassy Suites in Columbia. McDaniel was one of just three agents throughout the state to receive the MAPS award, the company’s highest award of excellence.

“I feel very honored to receive this award. I have been involved with the Farm Bureau organization, in one way or another, almost my entire life, so it really means a lot to me,” said McDaniel. “I would also like to thank all of you, our Farm Bureau Insurance customers, for putting your trust in us, and I hope that we can continue to help you with your insurance needs for many years to come.”

The MAPS award honors select agents who demonstrate a daily commitment to providing the highest level of customer service. Those recognized exemplify traits like trustworthiness, sincerity and honesty.

“Any insurance company can sell a policy, but it’s the people behind the policy that matters most, and it’s what makes us unique as a company. Rae and agents like him are our company’s most valuable asset,” said Bill Courtney, chief executive officer.

McDaniel has worked as a Farm Bureau Insurance agent for 20 years. In addition to McDaniel, Tim Cardwell, an agent in Charleston and Berkeley Counties and Dan Cochran, an agent in Pickens County, were also honored with the MAPS award.

About the Company

Farm Bureau Insurance offers auto, home and life insurance products to all South Carolinians throughout the state. Headquartered just outside of Columbia, South Carolina, policyholders are serviced through exclusive, local agents in 64 offices across all 46 counties. Farm Bureau Insurance features a local Customer Service Call Center (1-800-799-7500), six conveniently located Claims Service Centers, and a team of experienced adjusters to meet the needs of all policyholders.

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