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Farm Bureau Insurance® Honors MAPS Award Recipients

Columbia, S.C. – Farm Bureau Insurance honored Tim Cardwell, an agent servicing Berkeley and Charleston Counties, with their prestigious MAPS award. The award was announced at the company’s annual sales conference held March 2-3 at the Embassy Suites in Columbia. Cardwell was one of just three agents throughout the state to receive the MAPS award, the company’s highest award of excellence.

“This award means so much because it recognizes the intangibles in this profession instead of just the top seller,” Cardwell said. “This award is validation for making customer service my top priority.”

The MAPS award honors select agents who demonstrate a daily commitment to providing the highest level of customer service and who exemplify traits like trustworthiness, sincerity and honesty.

“Any insurance company can sell a policy, but it’s the people behind the policy that matters most and it’s what makes us unique as a company. Tim and agents like him are our company’s most valuable asset,” said Bill Courtney, chief executive officer.

Cardwell has worked as a Farm Bureau Insurance agent for 17 years. He started his career in Louisiana before relocating to South Carolina in 2013 where he currently works in the Ladson office at 591 College Park Road.

In addition to Cardwell, Dan Cochran a Pickens County agent and Rae McDaniel, an agent in Lee County, were also honored with the MAPS award.

About the Company

Farm Bureau Insurance offers auto, home and life insurance products to all South Carolinians throughout the state. Headquartered just outside of Columbia, South Carolina, policyholders are serviced through exclusive, local agents in 64 offices across all 46 counties. Farm Bureau Insurance features a local Customer Service Call Center (1-800-799-7500), six conveniently located Claims Service Centers, and a team of experienced adjusters to meet the needs of all policyholders.

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